

## **Prashanth D. Chanmugam**



Prashanth has over fifteen years of international experience in various capacities within the higher education and training sectors. He has worked at senior managerial and managerial levels with both UK and South Asian institutions. He has also provided advisory/consulting services to reputable organisations in Malaysia, Singapore and Thailand. His specific experience within the higher education and training sectors spans university tie-up initiatives, business development, course/content development, designing competencies-based learning and assessment systems, teaching, quality assurance, external and internal verification of assessment standards, research, academic/technical policy development, academic administration, and operations.

At present, in addition to his responsibilities with “good2Great consulting”, Prashanth functions as an Academic Advisor to the Academy and Life Care division of TÜV Rheinland India. His primary responsibility concerns the overall management of a British post graduate management and leadership programme offered in India by TÜV Rheinland. Prashanth also leads certain content and assessments development initiatives of the organisation. For example, he has developed a comprehensive and competencies-based Leadership Development Programme (LDP) encompassing 30 Units for the purposes of training and developing approximately 2500 managerial and technical specialists at TÜV Rheinland.

Prashanth started off his career within the higher education sector as a ‘Trainee Manager’ at Kensington College of Business (KCB), a long-established independent sector higher education organisation in the UK. After working in different capacities within the organisation, including in a position with the responsibility for co-ordinating the validation initiatives with the University of Wales, Prashanth went on to become the Regional Director (South Asian Operations) of KCB. As the Regional Director for KCB, he was responsible for initiating a marketing drive to recruit more than 2000 students over a period of three years. In addition to his marketing responsibilities, Prashanth was the key resource person at KCB for developing twelve postgraduate degree programmes and four undergraduate degree programmes for validation.

Subsequently, Prashanth was also involved with the setting up of a British Management School (David Game Management School) in Thailand. In addition, At IIHT (India), Prashanth functioned as the key person for initiating the Memorandum of Understanding with UK’s Northumbria University for developing and offering an undergraduate degree programme in IT Infrastructure Management Services across different countries.

As for his academic qualifications, Prashanth holds two post-graduate qualifications: a Post Graduate Diploma in Educational Leadership and Management with Distinction from the University of Nottingham, UK and an MSc in Management from the University of South Wales (formerly Glamorgan), UK. At present, he is writing his dissertation on a topic related to experiential learning to earn an MA in Education qualification from the University of Nottingham, UK. Prashanth also has a BA (Hons) Business Studies degree from the University of South Wales (formerly Glamorgan), UK and professional Marketing qualifications from the Chartered Institute of Marketing, UK.